

Engagement through the Consultation Process of the Local Authority

- Prelims > Informal Discussions with Nat. & Local Stakeholders
- Worthiness > Consideration of Costs + Benefits - avoiding Overload
- Dialogue > Public Written responses to the Strategy Document/s
- Destination > Consultation where Intended for the Public Domain
- Format > Consultation Doc. to be Purposeful and Well-defined
- Transmission > Public Notice: Notification & Broadcast (+ Media ?)
- Timespan > Period of 6 to 12 weeks (with possibility of extension)
- Dialogue > Public Written Responses to the Consultation Doc.
- Timing > Necessarily involving convenient dates - not holidays
- Design > Code/s of Good Practice... See Adjacent Table (right)
- Audience > Public aka Residents as Participants and Respondents
- Delivery > Broadcast Method with Digital Tools (inc. Paper Copy)

Significant E.G.: [BCP's Seafront Strategy Doc. 2021](#) ref. **"The Chines"**

> Prime example of Overload from Shoreline, to Beachfront & now Seafront

> Many South Poole Residents were unaware of this Doc. and its implications

> Seafront Strategies seem to breach BCP Policies which protect 'The Chines'

> Conservation and Bio-diversity would be threatened by log cabins and zip wires

> Online Consultation forms were confusing— too many closed questions

> No amendments as submitted, were made following the public consultation

Document: 3.0

12 Stages to the Point of Delivery

Consideration of Good Practice...

Various 20 Point Guide (Codes)

✓ Yes

X Avoid

Clarity	✓	Confusion
Stand-out	✓	Indifferent
Relevant	✓	Irrelevant
Well-Defined	✓	Complex/Add-ons
Receptive	✓	Prescriptive
Objective	✓	Closed Qs
Purposeful	✓	Pointless
Targeted	✓	Scatter-gun
Straightforward	✓	Contradictory
Open to Scrutiny	✓	Narrow
Interesting	✓	Boring
Encouraging	✓	Negativity
Attractive	✓	Run-of-the mill
Informative	✓	Barebones
Interfacing	✓	Stand-alone
Cross-sectional	✓	Limited audience
Progressive	✓	Mundane
Easy-to-follow	✓	Convolutd
Inclusive	✓	Exclusive
Concise	✓	Rambling

Tabular Diagram'
for the SPCLG...
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